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Federal Communications (Con Specialist)

PLAZA PROPERTIES

BOX 55, EL PASO. TX. 79940

(915) 544-0230

August 19, 2003

Ms. Marlene S Dortch:

via Fax to (866) 418-0232

Re. CG Docket No. 02-278

Dear Ms. Dortch,

As a member of the Institute of Real Estate Management (IREM), I am writing to convey my support for the National Association of REALTORS'® Request for Emergency Stay of Facsimile Advertisement Rules in the above referenced docket. The FCC's unexpected decision to remove the "established business relationship" exception from the unsolicited fax advertisements rules interferes with my day-to-day business as a property manager. Furthermore, the rules hinder the types of communication that my national and local IREM associations routinely send via facsimile, including information on conventions or continuing education classes, which is a benefit I expect as a dues paying member. It is unreasonable to think that an association can seek and obtain consent from almost 1 million members by August 25, 2003.

In our business, communicating via facsimile is instrumental to ensuring that property is quickly and efficiently marketed; a delay in this process means lost revenue for the property owner. The new rules could effectively delay the leasing of available space, exacerbating the effects of an already slow rental market. It will take time to adapt to the new requirements regarding unsolicited facsimile advertisements, businesses will have to amend current practices to gain this new consent from consumers and vendors.

It is in the regard that I urge the FCC to stay the effective date of the fax rules for one year and exempt professional trade organizations sending faxes to members

Thank you for your attention and consideration to this matter

Paul Dipp, CPM